

Briefings and sessions	<p>Organizing thematic briefings on migration and the 2030 Agenda with representatives from various ministries at different levels, civil society, the private sector, and others. These can be on a one-on-one basis or in a group meeting. For example:</p> <ul style="list-style-type: none"> • Holding technical sessions specific to different governance and development sectors. These could be on considering how migration affects outcomes in this sector and vice versa, with a view to help design, develop and implement migration-sensitive sectoral policies that support the achievement of other development and sectoral policy objectives. • Holding briefings with SDG focal points or champions to build awareness and strengthen technical understanding around migration aspects of the 2030 Agenda. • Engaging with different United Nations bodies in the area to identify how migration can be incorporated in their activities. This may involve integrating specialized training sessions on migration and development into their capacity building activities. • Holding annual or biannual sessions on good practices and lessons learned regarding migration and development projects in different localities or countries.
Print and electronic materials	<p>Disseminating thematic print and electronic materials on migration and the 2030 Agenda and the local, regional or national migration context to relevant audiences.</p>
Traditional media	<p>Reaching out to the public using traditional media, publicizing SDG implementation efforts through articles and press briefings.</p>
Social media	<p>Communicating information about migration and the SDGs directly to the public using social media platforms such as Twitter or Facebook.</p>
Civil society organizations	<p>Collaborating with relevant civil society organizations to use their outreach capacity to help disseminate communications, especially those working on migration issues, including diaspora organizations.</p>
Cultural events	<p>Leveraging culture to share information and raise awareness through activities such as local fairs, concerts, bike rides and radio sessions, taking care to include activities popular with certain migrant and diaspora groups, as well as to conduct these in local languages where this is relevant.</p>
Informal education	<p>Using informal education to reach young people, through youth groups or conferences.</p>
Media training	<p>Conducting media trainings to introduce migration in the SDGs to journalists and others working in media, and sensitise these as to the importance of particular migration and development linkages.</p>